

Pivotal Insight, LLC Announces Contract to Support Balanced Scorecard and Strategic Plan Implementation at NRCS

WASHINGTON, DC—September 15, 2006— Pivotal Insight, a consulting firm providing government decision makers with analysis, expertise, and tools allowing them to improve organization performance was awarded a contract to support the Natural Resource Conservation Service in the creation of their enterprise balanced scorecard and implementation of the NRCS strategic plan. Pivotal Insight and the NRCS team will create a balanced scorecard that aligns with the agency's 5 year strategic plan and make recommendations on the tools and processes for collecting and reporting the scorecard metrics. "We are very excited to help NRCS adopt an industry-standard strategic management tool. It has proven very effective in the private sector and most importantly to other government organizations", says David Bergert, Pivotal Insight Vice President. "We are also excited to leverage the knowledge of the National Academy of Public Administration (NAPA) as they can help NRCS define 'metrics with meaning' and give NRCS access to a wealth of senior government executive experience", he continued. The National Academy of Public Administration will be providing fellows to help with metrics creation and access to the Performance Management Consortia.

About NRCS:

With the mission of "Helping People Help the Land," the Natural Resources Conservation Service (NRCS) provides products and services that enable people to be good stewards of the Nation's soil, water, and related natural resources on non-Federal lands. NRCS enables people to be better able to conserve, maintain, or improve their natural resources. As a result of our technical and financial assistance, land managers and communities take a comprehensive approach to the use and protection of natural resources in rural, suburban, urban, and developing areas.

Since the Dust Bowl of the 1930's, NRCS has worked with conservation districts and others throughout the U.S. to help landowners, as well as Federal, State, Tribal, and local governments and community groups. NRCS has six mission goals: high quality, productive soils; clean and abundant water; healthy plant and animal communities; clean air; an adequate energy supply; and working farms and ranchlands.

To achieve these goals, the Agency implements these strategies:

- Cooperative conservation: seeking and promoting cooperative efforts to achieve conservation goals.
- Watershed approach: providing information and assistance to encourage and enable locally-led, watershed-scale conservation.
- Market-based approach: facilitating the growth of market-based opportunities that encourage the private sector to invest in conservation on private lands.

About Pivotal Insight, LLC:

Founded in June of 2003, Pivotal Insight is a consulting and research firm that helps government executives uncover and apply best practices to tackle their biggest challenges. We know the best source for government innovation comes from the experiences of other government organizations. Pivotal quickly identifies, analyzes, and improves upon the relevant experiences of other government organizations and then works with its government executive clients to apply these lessons in their organizations, helping government learn from government. Through our combination of research, consulting, and facilitation we provide a premium, yet cost effective, service that has meaningful impact on our client's careers and organizations.

Contact Pivotal Insight at 703-914-2760 or on the web at www.pivotal-insight.com.