



Pivotal Insight Announces VHA BCA Contract Award

Washington, DC – October 5, 2009 – Pivotal Insight, LLC, a government consulting and research firm specializing in information technology management, announces the award of a Blanket Purchase Award to provide Business Case Analysis services to the Department of Veterans Affairs' Veterans Health Administration, Office of Health Information, Enterprise Systems Management (ESM).

The Pivotal Team will utilize its expertise and experience with government executives to develop a Business Case Analysis tool (BCA) that will allow the VHA to better analyze the needs of its Program Offices and determine the best information technology solution to meet the current needs of the individual VHA Program Office. The BCA will illustrate the reasons and justification for the project in terms of business process performance, needs, problems, and expected benefits. This Business Case Analysis will be critical in aligning with VHA's overall strategic business objectives.

“We are excited for the opportunity to work on a Business Case Analysis template for the VHA and look forward to devising a suite of tools incorporating both industry best practices and the unique perspective and mission goals of the VA. With the BCA, the VHA will be better positioned to achieve immediate results, maximize benefits, and minimize risk. This is core to what we do at Pivotal and it provides us the opportunity to increase our long standing business relationship with The Veterans Health Administration,” commented David Bergert, President of Pivotal Insight.

About Pivotal Insight, LLC

Pivotal Insight is a small company with deep expertise in performance management, strategic planning, organizational design, and the entire IT program management support lifecycle. Pivotal Insight helps improve the way government organizations run by supplying timely, accurate, and unbiased information on best practices and emerging trends. We help put that information into action through well-qualified consultants who have extensive government, business and technology management experience. The Pivotal Insight leadership team is dedicated to providing an outstanding value to the government and helping to bring agility, effectiveness, and performance to our federal government clients.

For more information, contact Pivotal Insight at 703-914-2760 or at www.pivotal-insight.com