

For Immediate Release

Pivotal Insight Assumes Role Educating Defense Leadership

WASHINGTON, DC— February 20, 2005— Pivotal Insight, a research and consulting firm providing government decision makers with intelligence to improve performance and increase return on investment, has assumed a key role in educating leadership at the Department of Defense (DOD). In May of 2005, Pivotal Insight will present “Implementing Performance Metrics for DOD and the Navy” to the Naval Postgraduate School in Monterrey, CA.

Pivotal’s ongoing role in educating Defense leadership involves guest lecturing at the Information Resources Management College, part of the National Defense University. The lectures focus on best practices for management of large information technology projects and incorporate lessons learned from several large DOD programs like the Standard Procurement System. Pivotal’s research in Requirements Management is used as a baseline for both lectures and other course materials.

About Pivotal Insight, LLC:

Pivotal Insight is a consulting and research firm that helps government executives uncover and apply best practices to tackle their biggest challenges. We know the best source for government innovation comes from the experiences of other government organizations. Pivotal quickly identifies, analyzes, and improves upon the relevant experiences of other government organizations and then works with its government executive clients to apply these lessons in their organizations, helping government learn from government. Through our combination of research, consulting, and facilitation we provide a premium, yet cost effective, service that has meaningful impact on our client’s careers and organizations.

Contact Pivotal Insight at 703-875-2129 or on the web at www.pivotal-insight.com.